**PRODUCT INNOVATION**

JOHN PAUL IGNACIO

1. Wearable Fitness Tech

- **IDEA** - Develop advanced wearable devices that track health metrics, such as heart rate, sleep patterns, and activity levels.

- **HOW IT ENABLES IT** - Integration with mobile apps allows users to analyze their data and receive personalized health insights.

- **POTENTIAL IMPACT** - Encourages healthier lifestyles and preventive healthcare, addressing physiological and safety needs.

JOEMARIE DAMASING

2. Voice-Activated Assistive Technology

- **IDEA** - Create voice-activated devices to assist individuals with disabilities in daily tasks, such as home automation and communication.

- **HOW IT ENABLES IT** - Natural language processing enables the device to understand and respond to user commands.

- **POTENTIAL IMPACT** - Enhances independence and quality of life for users, fulfilling esteem and self-actualization needs.

JONALD SABORDO

3. Eco-Friendly Packaging Solutions

- **IDEA** - Innovate sustainable packaging alternatives that are biodegradable or reusable.

- **HOW IT ENABLES IT -** Research and development using IT tools can optimize materials for environmental impact and functionality.

- **POTENTIAL IMPACT** - Appeals to environmentally conscious consumers, addressing social and esteem needs by promoting sustainability.

**PROCESS INNOVATION**

JOHN PAUL IGNACIO

1. AI-Powered Customer Support

- **IDEA -** Implement AI chatbots to handle customer inquiries and support requests.

- **HOW IT ENABLES IT -** Machine learning algorithms allow the chatbot to learn from interactions and improve responses over time.

- **POTENTIAL IMPACT -** Reduces response times and operational costs while enhancing customer satisfaction and loyalty.

JOEMARIE DAMASING

2. Real-Time Inventory Management

- **IDEA -** Use IoT sensors to monitor inventory levels in real-time and automate reordering processes.

- **HOW IT ENABLES IT -** Cloud-based systems track inventory data and provide alerts for replenishment needs.

- **POTENTIAL IMPACT** - Minimizes stockouts and overstock situations, optimizing operational efficiency and improving customer service.

JONALD SABORDO

3. Digital Document Management Systems

- **IDEA -** Transition from paper-based or hard copy to digital document management to streamline workflows.

- **HOW IT ENABLES IT -** Cloud storage and document automation tools facilitate easy access and collaboration.

- **POTENTIAL IMPACT -** Increases efficiency, reduces costs, and enhances compliance, addressing safety and belongingness needs in the workplace.

**BUSINESS MODEL INNOVATION**

JOHN PAUL IGNACIO

1. Freemium Model for Software

- **IDEA -** Offer a basic version of software for free while charging for premium features.

- **HOW IT ENABLES IT -** Online platforms facilitate user onboarding and feature upgrades seamlessly.

- **POTENTIAL IMPACT -** Attracts a larger user base, creating opportunities for upselling and customer retention, addressing esteem needs.

JOEMARIE DAMASING

2. Local Marketplace Platforms

- **IDEA -** Create online platforms that connect local producers with consumers for direct sales.

- **HOW IT ENABLES IT -** E-commerce technology supports transactions, reviews, and logistics.

- **POTENTIAL IMPACT -** Strengthens local economies and community ties, fulfilling social needs and promoting sustainability.

JONALD SABORDO

3. On-Demand Services

- **IDEA -** Develop platforms that connect service providers with customers for on-demand services, like home repairs or tutoring.

- **HOW IT ENABLES IT -** Mobile apps and GPS technology enable real-time service requests and location tracking.

- **POTENTIAL IMPACT -** Increases convenience for consumers and provides flexible work opportunities for service providers, enhancing belongingness and esteem needs.